

Major: Marketing

(Sample Plan)

FOUR YEAR PLAN

(A minimum of 128 credits is needed for graduation. Please reference My Progress on Student Planning each semester.)

Requirements needed: (AI-A), (AI-L), (H), (SI-L), (RT), (RCT), (M), (LANG I & 2)

FALL 2019	16cr	SPRING 2020	16cr
1 <u>MGMT 1101 - Introduction to Business</u>		1 <u>MKTG 2200 - Principles of Marketing</u>	
2 <u>ECON 1101 - Principles of Microeconomics (SA)</u>		2 <u>MATH 1117 - Introduction to Statistics (QA)</u>	
3 <u>ENGL 1103 - Academic Writing</u>		3 <u>General Requirement</u>	
4 <u>MATH 1101 - College Algebra (if needed)</u>		4 <u>General Requirement</u>	
5		5 INT 1001	
SUMMER 2020			
1 _____		2 _____	
FALL 2020	16cr	SPRING 2021	16cr
1 <u>ACCT 1201 - Financial Accounting</u>		1 <u>ACCT 2201 - Managerial Accounting</u>	
2 <u>MATH 1121 - Applied Mathematics (QA)</u>		2 <u>Marketing Elective</u>	
3 <u>General Requirement</u>		3 <u>General Requirement</u>	
4 <u>General Requirement</u>		4 <u>General Requirement</u>	
5		5	
SUMMER 2021			
1 _____		2 _____	
FALL 2021	16cr	SPRING 2022	16cr
1 <u>MGMT 2307 - Organizational Behavior (SA)</u>		1 <u>MKTG 3110 - Marketing Research</u>	
2 <u>General Requirement</u>		2 <u>MGMT 3305 - Financial Management</u>	
3 <u>General Requirement</u>		3 <u>Marketing Elective</u>	
4 <u>Free Elective</u>		4 <u>General Requirement</u>	
5		5	
SUMMER 2022			
1 _____		2 _____	
FALL 2022	16cr	SPRING 2023	16cr
1 <u>MKTG 3496 - Marketing Internship</u>		1 <u>MKTG 4200 - Marketing Strategy</u>	
2 <u>Additional Marketing Elective</u>		2 <u>Free Elective</u>	
3 <u>Free Elective</u>		3 <u>Free Elective</u>	
4 <u>Free Elective</u>		4 <u>Free Elective</u>	
5		5	